

FOR IMMEDIATE RELEASE

The Linley Group Announces Winners of First Annual Analysts' Choice Awards

MOUNTAIN VIEW, Calif. – January 23, 2012 – The Linley Group today announced the winners of its first annual Analysts' Choice Awards. The awards recognize the top processor products of 2011 in several major categories including embedded, mobile, PC, server, design IP, and related technology.

To choose each winner, The Linley Group's team of technology analysts focused on merits of the leading products that began shipping (or, in the case of IP, released to RTL) between January 1, 2011 and December 31, 2011.

“Our analysts are deeply familiar with processor products and technology, having conducted extensive research in order to deliver the firm’s popular publications and reports,” said Linley Gwennap, founder and principal analyst at The Linley Group. “We chose the winners on the basis of their performance, power, features and cost as appropriate for their target applications.”

The Linley Group has initiated the awards program to honor excellence in processor design and innovation, and recognize the processor products it believes will have the greatest impact on next-generation system design.

Following are the recipients of the inaugural 2011 Analysts' Choice Awards:

Best Server Processor: AMD Opteron 6200
Best PC Processor: Intel Sandy Bridge
Best Mobile Processor: Nvidia Tegra 3
Best Embedded Processor: Cavium Octeon II CN6880
Best Processor IP: ARM Big.Little
Best Technology: Hybrid Memory Cube

About The Linley Group

The Linley Group is the industry's leading source for independent technology analysis of semiconductors for networking, communications, mobile, and wireless applications. The company provides strategic consulting services, in-depth analytical reports, and Linley Tech events focused on advanced technology topics. The Linley Group is also the publisher of Microprocessor Report, the leading technical publication for unbiased analysis of high-performance processor technology. For insights on recent industry news, subscribe to the company's free email newsletters: *Linley Wire*, *Linley on Mobile* and *Processor Watch*.

Note to editors: To speak to an analyst from The Linley Group about this report, please contact: Erika Powelson, Powelson Communications, 831.424.1811 or email erika@powelsoninc.com.

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Company Contact: Madelyn Miller
The Linley Group
650-625-8810
madelyn@linleygroup.com
Web site: www.linleygroup.com

Public Relations Contact: Erika Powelson
Powelson Communications
831.424.1811
erika@powelsoninc.com